



***Family Owned & Operated Senior Living Community – Bloom at German Church --
Continues Mission By Adding Day Care Services***

FOR IMMEDIATE RELEASE

Indianapolis, IN (September 12, 2016) - **Bloom Senior Living**, a family-owned and operated company with nearly 50 years of senior care experience, has added an Adult Day Care Program at its Indianapolis assisted living community, **Bloom at German Church**, in order to offer additional services to the residents of Indianapolis.

Inspired after the Bloom principals experienced the challenge of finding the right home for their grandmother when her health declined, Bloom offers a modern, lifestyle approach to healthcare that caters to the needs of each individual and a continuum of services and solutions for seniors. Entering a Bloom community does not mean checking your lifestyle or personality at the door. Since 1965, Bloom's mission has been simple yet aspirational: to enable residents to continue living full lives, by enjoying their favorite activities while discovering new ones, and blooming into their best selves through growth and discovery. Bloom is committed to creating a living environment that fosters self-growth and self-actualization for its residents by providing them with the tools, resources and encouragement to bloom.

Consistent with its mission, Bloom has committed extensive resources towards creating a new active Adult Day Care Program at Bloom at German Church. The Program is licensed by the State of Indiana and is a cost effective option for senior adults with illnesses such as dementia, stroke, Alzheimer's, Parkinson's or other health related concerns. The Program will be offered Monday through Friday from 7:00am through 6:00pm. Some of the services offered are: wellness assessments and personalized service plans, 3 nutritional meals a day prepared by our Executive Chef, medication management, therapeutic and adventurous activities, exercise and wellness programs, incontinence care, and physical and occupational therapy. The services will be offered in our beautiful community and participants will have access to the outdoor patios, courtyards and garden areas as well as the salon, dining room, chapel and game / media rooms. There are a variety of payer sources available for the Program including private pay, Medicaid Waiver, Choice and long term care insurance. James Kesler, Bloom's Indianapolis Area Director and the Executive Director of Bloom at German Church running the Program, states "consistent with the Bloom way, we will not only provide seniors with a secure environment (and their families peace of mind knowing their loved one is safe while they are away), but ensure they are blooming by engaging in meaningful and therapeutic activities." Scott Kantor, Bloom owner, adds "our experience with our grandmother's illness is why our company focuses upon offering a variety of services and care options. She showed us the importance of having various levels of care in order to meet the changing needs of our residents."

This is just another step in furtherance of Bloom's mission to become the provider of the choice in Indianapolis, which began 5 years ago when it first acquired Bloom at German Church (f/k/a Autumn Glen) and Bloom at Eagle Creek (f/k/a Autumn Park) on the East and West sides of Indianapolis. Since that time, (1) Bloom recruited a nationally recognized management team sharing Bloom's high standards, core values and passion lead by industry leader James Kesler; (2) rebranded and re-programmed operations to be consistent with Bloom's brand and operating style; (3) completed extensive and significant physical improvements designed to enhance the residents' lives and make Bloom's Indianapolis communities an even better home; and (4) now has committed extensive resources designed to offer Indianapolis' residents additional day care services.

For additional information, please contact: James Kesler at admin@bloomatgermanchurch.com or 317.891.1508.