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NATIONAL AWARDS HONOR CHAMPIONS FOR SENIOR LIVING

A select group of individuals have been honored by the Assisted Living

Federation of America (ALFA) for outstanding service in the senior living industry.

These 2011Champions for Seniors were chosen from a national pool of

candidates and recognized for demonstrating superior levels of commitment and

dedication to their communities and the residents and family members they

serve.

Among those receiving this prestigious award, for the second consecutive year, is local resident Lara Williams, Executive Director of Riverside at Belfair and Belfair Gardens, a senior living campus that offers independent senior living and assisted-living for people with Alzheimer's and other forms of dementia in Bluffton, South Carolina. Mrs. Williams is also the Executive Director for the South Carolina chapter of ALFA and advocates on behalf of seniors at the state and national level.

"Nominated by residents, family members, supervisors and co-workers, these are individuals who come to work day in and day out with a strong commitment to serving seniors," says Richard P. rimes, President and CEO of ALFA. "Congratulations to this year's winners and thank you for your dedication to excellence".