

# FURNITURE OUTLET OFF ISLAND

## MEMORY FOAM

Mattresses



## QUEEN SETS

HAMPTON .....	\$599
DREAMWEAVER.....	\$869
NOVA .....	\$1099
BLUE MIST GEL.....	\$1299
SPLENDOR.....	\$1369

OTHER SIZES AVAILABLE

## Set Starting At

Twin	\$199.99
Full	\$241.99
Queen	\$266.99
King	\$383.99

## Inner Spring MATTRESSES



## TV CONSOLES



Starting at  
**\$299.00**

## Stress-Free RECLINERS WITH OTTOMAN

Starting at  
**\$399.99**  
Other Colors Available



HOME OFFICE  
SOFAS

SLEEPERS  
RECLINERS

## FURNITURE OUTLET

CHAIRS  
DINING TABLES

ACCESSORIES  
SECTIONALS

12 SHERIDAN PARK  
BLUFFTON

MON-SAT • 9AM-6PM  
SUNDAY • NOON-5PM

**815-5080**

# Senior living communities change name, hire director

Bloom at Belfair, formerly Riverside at Belfair and Belfair Gardens, has completed a name change and is now part of the Bloom Senior Living community.

Additionally, Jeffrey Eads, a nationally recognized industry veteran, has been named the new executive director.

Bloom Senior Living has nearly 50 years of experience as a family company, owning and operating senior living communities.

Inspired after the principals of the company experienced the challenges of finding the right home for their grandmother when she began suffering from Alzheimer's, Bloom offers a modern, lifestyle approach to healthcare that caters to the needs of each individual.

Over the past year, Bloom began an exercise that took a 360-degree view of the company and its residents to help establish what makes its approach unlike other senior living providers. Bloom is proud that its communities are family-owned and operated.

At the heart of Bloom's mission, values and culture is the principals' grandmother, who inspires the company's staff to serve others and improve lives by caring for residents like they are family.

Company management believes residents and their families are longing for more than the promises of safety, comfort, convenience and quality of life. With that in mind, Bloom approached the name change with the belief that those basic needs are expected and not enough.

It was decided to rename the communities "Bloom" to reflect its operating philosophy. For nearly 50 years, Bloom's goal has been simple yet aspirational: to

help its residents flourish.

Eads was recruited as part of the stronger focus on enhancing the lives of residents. With nearly two decades of leadership experience in healthcare administration, Eads shares Bloom's high standards, passion and vision.

In order to better meet our residents' needs, Bloom has integrated the former



Part of the award-winning 1940's style Town Square at Bloom at Belfair features an authentic taxi.

separate communities of Riverside at Belfair and Belfair Gardens into one campus, offering a continuum of care including independent living, independent living plus and memory care.

In April 2013, Bloom acquired two new assisted

living communities in Bluffton and Hilton Head, Bloom at Bluffton and Bloom at Hilton Head, respectively. With 246 units in the Bluffton and Hilton Head market, Bloom offers families a wide range of services and choices to meet residents' needs throughout the region.

As testament to the company's goal for excellence, Bloom's memory care community (formerly called Belfair Gardens) received a distinguished award in the 2013 Senior Living By Design competition from the Assisted Living Federation of America (ALFA).

The second annual award program honors architects, design firms and senior living providers that achieve innovative architecture in senior living communities.

Award winners will be recognized in the November-December 2013 issue of Senior Living Executive magazine and publicized to national media.

For more information, call 815-2338 or visit [www.bloomatbelfair.com](http://www.bloomatbelfair.com).