



Bloom at Belfair, South Carolina's Premier Senior Living Community, Continues Mission By Receiving Reader's Choice Award For Favorite Community

FOR IMMEDIATE RELEASE

Bluffton, SC (December 15, 2015) - **Bloom Senior Living**, a family-owned and operated company with nearly 50 years of senior care experience, announced today that its South Carolina Independent and Memory Care community, **Bloom at Belfair**, was named the 2015 Reader's Choice for Favorite Retirement Community in Bluffton, South Carolina by Hilton Head Monthly.

Bloom was inspired after the principals experienced the challenge of finding the right home for their grandmother when she began suffering from Alzheimer's. Bloom offers a modern, lifestyle approach to healthcare that caters to the needs of each individual. Entering a Bloom community does not mean checking your lifestyle or personality at the door. Since 1965, Bloom's mission has been simple yet aspirational: to help its residents flourish. Residents continue living full lives, by enjoying their favorite activities while discovering new ones, and blooming into their best selves through learning, growth and discovery. Bloom is committed to creating a living environment that fosters self-growth and self-actualization for its residents by providing them with the tools, resources and encouragement to bloom.

This Award recognizes outstanding senior living providers who have received consistently positive reviews from residents, families and the local market. Benjamin Pearce, Chief Operating Officer of Bloom, states that "as part of our overall mission, Bloom's highest priority is the care and well being of our residents. In that vein, our primary goal is to advocate for seniors and their families by guiding them through the care delivery matrix and helping them determine the best possible, and most cost effective, combination of services and care, as well as, helping our seniors stay living, as independently as possible, in their own familiar home environment." He adds "we are extremely honored to receive such an outstanding award, which confirms that our residents, families and friends believe we are living up to that mission."

For additional information, please contact Susan Roberts at: 843.815.2338 or sales@bloomatbelfair.com.

About Bloom Senior Living

Bloom Senior Living and has been providing a continuum of senior living services including: Independent Living, Assisted Living, Memory Care and Respite Care since 1965. Please visit: www.bloomseNIorliving.com.