



Bloom Senior Living Hosts Alzheimer's Fundraiser "Cruisin For The Cure"

PRESS RELEASE

FOR IMMEDIATE RELEASE

Bluffton, SC (September 03, 2014) - Bloom Senior Living, a family-owned and operated company with nearly 50 years of senior care experience, announced today that its annual fundraiser benefiting the Alzheimer's Association will take place on September 20, 2014 from Noon – 3:00pm at Bloom at Belfair, which is located at 60 Oak Forest Road, Bluffton, South Carolina 29910.

Inspired after the Bloom principals experienced the challenge of finding the right home for their grandmother when she began suffering from Alzheimer's, Bloom offers a modern, lifestyle approach to healthcare that caters to the needs of each individual and is committed to raising money for this important cause. Bring your family out for an afternoon of fun at this year's 50's themed event, "Cruisin For The Cure."

From start to finish, you will enjoy everything from Classic Cars to cotton candy! The Classic Car Show will be hosted by the Carolina Dreamers and we will have game booths, a DJ spinning oldies but goodies, a blood pressure clinic, root bear floats, bounce house, face painting stations, classic 50's diner food (burgers, hot dogs and fries), poodle skirts and so much more! Make sure you come hungry and be prepared to relive the 1950's with Bloom Senior Living! All proceeds benefit the Alzheimer's Association. Volunteers are welcome.

If your company would like to set-up a booth or for additional information, please contact Tiffany Williams at 843.815.2338 or sales@bloomatbelfair.com.

About Bloom at Belfair

Bloom at Belfair is a family-owned and operated independent living, independent living plus and memory care establishment. Since 1965, our goal has been simple yet aspirational: to help our residents flourish. Entering a Bloom community does not mean checking your lifestyle or personality at the door. Residents continue to live life to its fullest potential, enjoying their favorite activities while discovering new ones, and blooming into their best selves through growth and discovery. Bloom's personalized service and superior care enable residents to enjoy the privacy of home, combined with the security and convenience of assistance and a maintenance-free environment. This is provided in a vibrant and intimate setting, located on a private, 6-acre plot in the heart of Bluffton, South Carolina.